

## Online Rates

Rotating in main portal, six sections,  
all articles, and archive pages  
Rotating in six sections, articles, archive pages  
Rotating in all articles, and archive pages  
Fixed in Main Portal  
Fixed in Main Portal  
Fixed in Main Portal  
Fixed in one Section  
Fixed in one Section  
Fixed in one Section  
Fixed in one Section  
Fixed in one Section  
Fixed in Articles (of a section)  
Fixed in Articles (of a section)  
Fixed in Articles (of a section)  
Fixed in Articles (of a section)

### Banner size (wide x high)

468 x 60 pixels  
468 x 60 pixels  
468 x 60 pixels  
728 x 90 (Leaderboard)  
120 x 240 (Upbutton)  
120 x 60 (Button)  
728 x 90 (Leaderboard)  
160 x 600 (Wide Skyscraper)  
300 x 250 (Medium Rectangle)  
120 x 240 (Upbutton)  
120 x 60 (Button)  
728 x 90 (Leaderboard)  
160 x 600 (Wide Skyscraper)  
120 x 240 (Upbutton)  
120 x 60 (Button)

### Monthly Rate

\$300  
\$220  
\$120  
\$600  
\$300  
\$100  
\$450  
\$400  
\$250  
\$200  
\$75  
\$350  
\$300  
\$100  
\$50

### Design Fee

\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25  
\$25

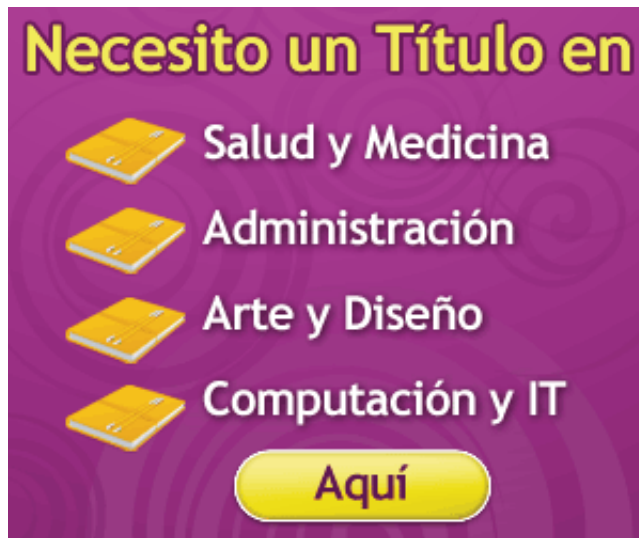
\*3 months 5% discount, 6 months 10% discount, 12 months 15% discount. [Call 786-553-4008](tel:786-553-4008) / [publicidad@elparacaidista.com](mailto:publicidad@elparacaidista.com)

# Banner Sizes - ElParacaidista.com

728 x 90 (Leaderboard) approx. size shown



300 x 250 (Medium Rectangle) approx. size shown



160 x 600 (Wide Skyscraper) approx. size shown



468 x 60 (Regular Banner) approx. size shown



120 x 240 (Upbutton) approx. size shown



120 x 60 (Button) approx. size shown

